



# LEARNOVA<sup>TM</sup>

**Fly into the Future of Learning with Virtual Reality**

**Awarded**  
**India's Most Innovative**  
**VR & AR Technology**

**Learnova**

**Education | Exploration | Employment**  
**Empowerment | Entertainment**

**(A brand of Uvisoft Technology Private Limited)**

**Registered Office**

#7, Kannappan Street, Arunagiri Chathiram,  
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www.learnova.in





## About Learnova

Welcome to Learnova - a brand under Uvisoft Technology Private Limited, focusing on Education, Exploration, Employment, Empowerment, and Entertainment (5E's Concept). Pioneering VR and AR technology, we revolutionize learning through immersive experiences. Our cutting-edge academies and VRX Points in public spaces redefine education and entertainment. We lead exploration in VR, AR, and XR tailored for industry needs. Providing employment opportunities in VR and AR, we empower job seekers. Additionally, we foster entrepreneurship through education and entertainment franchise opportunities. Join us at Learnova, where innovation meets limitless possibilities.



### Our Vision

Revolutionize education through immersive VR and AR experiences, empowering individuals and industries for a brighter future.



### Our Mission

Pioneer VR and AR technology, offering immersive education, employment opportunities, and franchise ventures for education and entertainment as empowerment.



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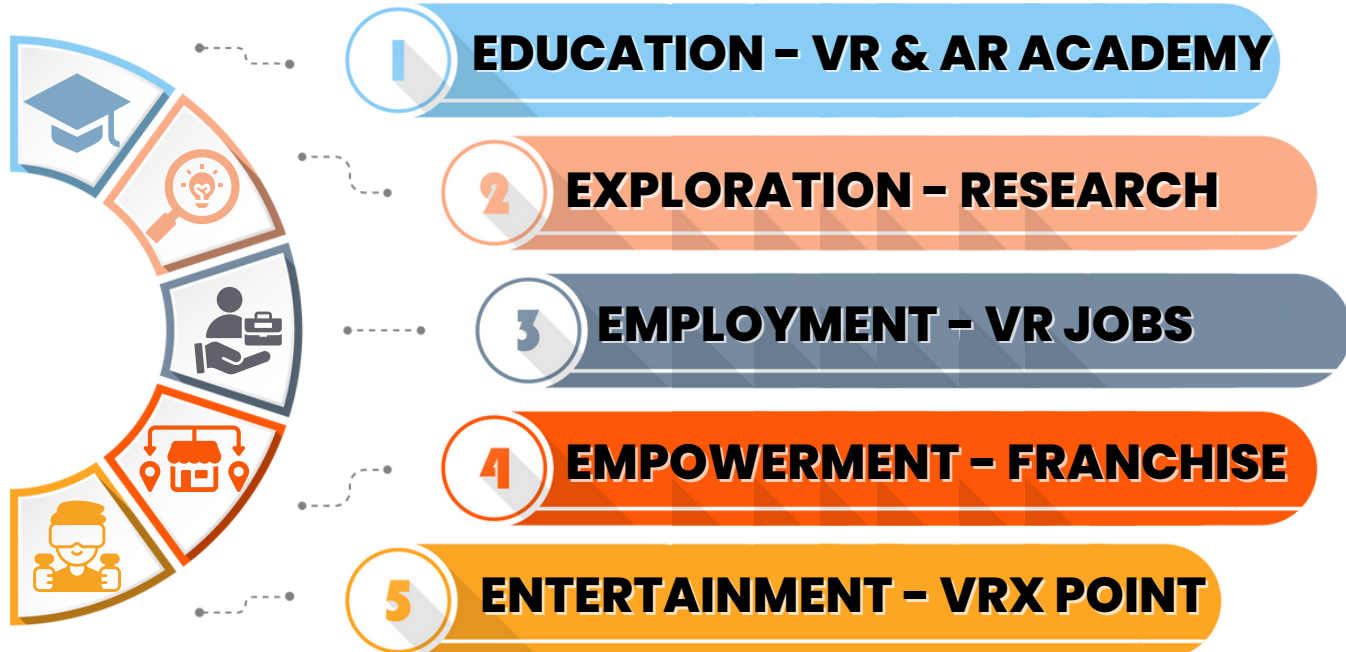
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# Learnova's 5E Concept



Learnova's 5E Concept of Services offers immersive VR/AR education, employment solutions, industry-specific exploration, and franchise opportunities. Our academies and VRX Points redefine learning and entertaining. We connect job seekers with VR/AR jobs, explore tailored experiences, and empower entrepreneurs through franchise ventures. Transforming education and entertainment through immersive technology is our commitment.



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## Learnova VR & AR Academy

Virtual Reality (VR) and Augmented Reality (AR) are popular tools for education and training. They simulate real-world scenarios, provide hands-on training, and enhance student engagement. These technologies benefit learners aged 10 to 24, as schools and universities integrate AR and VR into their curriculum, teaching students to create and use these transformative technologies to make theoretical into practical. By using VR and AR, students can learn and experience things that would be difficult or impossible to replicate in a traditional classroom setting, making these technologies valuable additions to modern education.

### Services at Learnova VR & AR Academy



#### Education

We give VR and AR Education to students! Our innovative platform offers a wide range of immersive experiences and interactive content to enhance students learning journey.



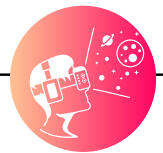
#### Training

Experience cutting-edge AR/VR technology through our comprehensive industrial training program. Gain practical skills for the future of immersive digital environments.



#### Experience

Step into the future with our AR/VR Interactive Experience for schools & Colleges. Explore immersive digital worlds and unlock limitless learning & inspire the next generation of innovators.



#### Workshop

Learnova Workshop offers an immersive learning experience to school & college students through virtual reality applications, enhancing education with innovative & technology simulations.



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# LEARNOVA™

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## Certifications

Learnova empowers students with Virtual Reality (VR) and Augmented Reality (AR) skills, rewarding them with Global International Certificates at each level.

## Competitions

Learnova is gearing up to host thrilling competitions for its students, centered around Virtual Reality (VR) and Augmented Reality (AR) concepts.

## Industrial Trips

Learnova is taking education to new heights by organizing enriching industrial trips for its students, both within India and abroad, to prominent Virtual Reality (VR) and Augmented Reality (AR) companies.

- 1 Immersive Experience Learning
- 2 Real-World Simulations
- 3 Curriculum-Based Learning
- 4 Experimental and Exploratory Learning
- 5 Risk-Free Learning Experience
- 6 Future-Proof Learning Skills

## 12 Benefits of Learning AR & VR

- 7 Multi-Sensory Learning
- 8 Increase Memory Power and Retention
- 9 Collaboration and Social Interaction
- 10 Global and Cultural Understanding
- 11 Personalized Learning Experience
- 12 Cost-Effective Training



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## Academy Admission Strategy

Learnova aims to provide an immersive learning experience and facilitate a smooth transition for students into its academy courses.

### Strategic Approach to Student Admissions at Learnova Academy

#### Initial Engagement at Schools (Secondary Courses) :

- ✓ Conduct free demo sessions for school management and staff.
- ✓ Showcase VR Experience (e.g., Space Travel, Human Anatomy, Science Lab, Virtual Paintings, Virtual Programming) for 15 minutes to students.
- ✓ Organize one-day VR Workshops (Secondary Courses) at schools featuring the same VR applications with Global International Certificate.

#### Initial Engagement at Colleges (Secondary Courses) :

- ✓ Conduct free demo sessions for college management and staff.
- ✓ Offer VR Workshops for college students majoring in Engineering, Medicine, Arts & Sciences, Nursing, and other Medical fields at their premises.

#### Transition to Academy (Primary Courses):

- ✓ After VR Experience and VR Workshops at their premises, students can seamlessly transition to Learnova Academy.
- ✓ Primary courses are designed to complement practical learning of their curriculum. Secondary Courses are for VR Workshops concept.



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## Academy Structure

The Learnova academy structure, includes various essential areas designed to provide an immersive and engaging learning environment for students.

Here are the rooms of the academy structure:

VR Room



Interactive Classroom



Admin Room



Rest Rooms



## Branding Solutions

We specialize in providing comprehensive digital marketing support and branding promotion services to help franchisee to expand their business and reach new heights of success.



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# Franchise at Learnova VR & AR Academy

At Learnova, we understand the importance of expanding our reach and impact. That's why we offer a franchise model for individuals and businesses who share our passion for education and want to make a difference in their local communities. By becoming a Learnova franchise partner, you join a network of like-minded individuals and organizations dedicated to transforming education. Together, let's inspire a love for learning, nurture young minds, and shape the future of education.

## Franchise Model

### FOFO (Franchisee Owned Franchisee Operated):

Franchisees invest in and own the Learnova academy, managing its operations, staffing, and marketing. Learnova offers training, curriculum, marketing support, and guidance, granting franchisees autonomy in shaping activities, with a royalty fee for each registered student.



Details	FOFO
<b>ROI</b>	<b>20 Months</b>
<b>Royalty</b>	<b>80% for Franchisee 20% for Learnova</b>
<b>Maintenance</b>	<b>Franchisee</b>
<b>Running Expenses</b>	<b>Franchisee</b>
<b>Resource Persons (Training)</b>	<b>Learnova</b>
<b>Branding</b>	<b>Franchisee</b>



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## Learnova VRX Point




Learnova VRX Points revolutionize gaming and entertainment with immersive 360-degree VR videos and VR games. These hubs in public spaces offer interactive experiences, from simulations to industry-specific content, shaping the future of immersive technology and entertainment.

### How it Works?

- **Setup like outlet in public places for Entertainment the peoples.**
- **360 Degree Videos and Games.**
- **Any aged people can experience the Videos and Games**
- **Focusing to setup at Malls, Super Markets, Coffee Days, Events, Conferences, Hotels and more as a outdoor setup.**
- **Duration upto 10 to 25 min of Videos & Games.**



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# Franchise at Learnova VRX Point

Embark on a thrilling journey with Learnova VRX Point and become a key player in the virtual reality industry. Whether you're a student, job seeker, business enthusiast, or part-time earner, this franchise opportunity opens doors to a world of innovation and potential profits.

Don't miss out on this chance to revolutionize entertainment in your community. Contact us today to explore the exciting possibilities of owning a Learnova VRX Point franchise!

## Franchise Model

### FOFO (Franchisee Owned Franchisee Operated):

Franchisees invest in and own the Learnova VRX Point, managing its operations, staffing, and local marketing. Learnova offers training, Franchise Kit, marketing support, and guidance, granting franchisees autonomy in shaping activities, with a royalty fee for each month.



Details	FOFO
ROI	5 Months
Royalty	Rs.5000 for Learnova
Maintenance	Franchisee
Running Expenses	Franchisee
Resource Persons (Training)	Learnova
Branding	Franchisee



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# Learnova Launch Clicks



Introduction Speech by  
**Vickram Umopathy**  
Founder of Learnova

Brand  
Launch



VR Experience by Chief Guest  
**GR. P.G. Rajan**  
Founder of The 1234 Foundation

Brand  
Launch



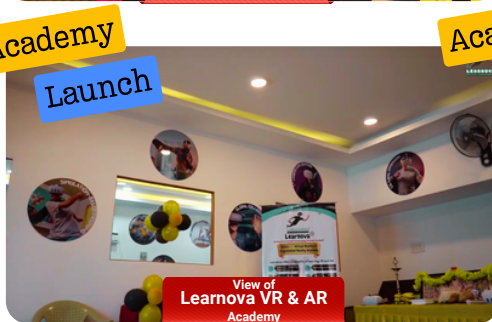
Our Team with  
Founder

Brand  
Launch



Chief Guest  
**Mr. K. Shivakumar**  
Founder of Orange Group of Schools

Academy  
Launch



View of  
**Learnova VR & AR  
Academy**

Academy  
Launch



Our Team with  
Founder

Academy  
Launch



Chief Guest  
**Mr. Sankara Narayan**  
Founder of Vejanthra Groups

VRX Point  
Launch



Kids enjoying the games  
with our Franchise Team

VRX Point  
Launch



Our Founder with  
Franchisee Heads

VRX Point  
Launch



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"Discover a new era of education and  
entertainment with Learnova,  
revolutionizing immersive experience  
through VR videos and games for excellence  
in a rapidly evolving world."

